



PROFESSIONAL PROFILE

Interactive and web design professional with more than 10 years practical experience and 6 as a post secondary instructor, in web design, digital imaging, Flash development, video and motion graphics, and animation. Experience also includes managing, the development, preparation and facilitation of courses in Professional Development, and Basic English Essay Writing. Strong focus on maintaining creative excellence and creating positive relationships for both internal and external clients.

PROFESSIONAL EXPERIENCE

2008-present *Douglas College – New Westminster, BC*
Web Designer

- Worked on corporate website using CMS – Active 9.0 (formerly Ironpoint)
- Developed and implemented new site Design including Information architecture, prototyping, usability testing
- Developed and upgraded site to W3 standards
- Implementation of javascript functionality into site
- Implementation of jquery galleries into site
- Implementation of Flash advertisements into site
- Developed prototype designs for departmental sub-sites and the implementation of these designs using XHTML and CSS
- Ongoing maintenance and content updating of the main college site.
- Implemented SEO initiatives
- Developed and designed web banners for various departments

2009-1996 **Self Employed - Delta, BC**

- Performed freelance & contract work for small to medium business clients which included web site development, Flash Development, CD Cover graphics, Book Cover, print advertising, logo development, video & motion graphics

2008 & 2007 *Pacific Audio Video Institute – Vancouver, BC*
Digital Media Instructor

- Classroom instruction for 2 3month summer terms

2004-2007 *Art Institute of Vancouver - Vancouver, BC*
Digital Media Instructor

- Developed Curriculum for up to 6 course offerings in interactive media and graphic design
- Course Development in digital mapping, web design/development and video production, animation and the fundamentals of design
- Responsible for the creation and documentation of all lesson plans for courses assigned
- Facilitated information sessions and recruited students
- Classroom instruction in several course offerings for between 15 and 35 students per class
- Played a leadership role and mentored students who were approaching graduation
- In addition to required work, tutored students that required additional help in various areas of their curriculum
- Created curriculum and taught Professional Development which included resume development, interview skills, professional awareness and market trends
- Attended seminars and courses to ensure skills were current and relevant to maintaining a high level of service

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2003-2004 *IDA Instructional School – Richmond, BC*
Digital Media Instructor

- Course development in interactive and graphic media design
- Developed lesson plans for all course offerings
- Classroom instruction

2002 *LaSalle College – Vancouver, BC*
Digital Media Instructor

- Developed course materials
- Created lesson plans
- Classroom instruction

2000-2001 *Edward Lee Productions – Surrey, BC*
Multi-Media Supervisor

- End to end project management
- Managed day to day projects for 3 multi-media and web designers
- Presentation, proposal, and contract development
- Website & Flash production, video editing and production

1994-2000 *Burnaby School District - Burnaby, BC*
Teacher On Call

- Fulfilled teaching responsibilities in the absence of regular instructor at the High School level
- Primary focus was Art, ESL & Special Education

TECHNICAL SKILLS

Adobe Photoshop CS3
Adobe ImageReady CS3
Adobe InDesign CS3
Adobe GoLive CS3
Adobe Dreamweaver CS3
Adobe Illustrator CS3
Macromedia Flash CS3
Adobe Premiere 1.5
Adobe After Effects 6.0(PB)
Media 100 8.2.3
Adobe Dreamweaver CS3

Cleaner 6.0
Quicktime Player 7.1.3
Microsoft Office 2007
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
Microsoft Visio
Microsoft Project
Blogger
SQL Management
AJAX
Active - CMS
Blogger
Google Analytics
Google Webmaster Tools
Google Addwords

HTML4.0 / XHTML
CSS
PHP
JavaScript
DHTML
Flash Actionscript 3
XML/XSL
Web Standards 2.0
JAVA
PHPEdit
BlueJay
MySQL
SEO – Search Engine Optimization
Information Architecture
Usability



EDUCATION AND PROFESSIONAL DEVELOPMENT

- 2007-2008** BCIT – **Applied Web Development Associate Certificate** with distinction
- 1994** Open Learning Agency - English 100/101
- 1993** University of British Columbia - Re-certification program at the Faculty of Education
B.C. Teaching Certificate
- 1992** **Bachelors Degree in Fine Arts**
Teaching Certification - Post-Secondary level
The Higher School of the Arts, Utrecht, The Netherlands
Faculty Visual Arts and Design
(In addition to the practical Fine Arts component, the curriculum included; Art History, Culture History, Didactics, Pedagogy, Art Criticism, Art Philosophy and a Student Teaching component)
- 1988** Transferred to the Higher School of the Arts, Faculty of Education, 2nd Degree 2-dimensional Art Teacher Training
- 1987** The Hogeschool Rotterdam & Omstreken
Faculty of Education, Rotterdam
- Post Secondary institution in the Netherlands where a four year program is offered for qualifications to teach up to the Junior High level.
 - Student must major in 2 subjects or a Fine Arts Program.
- 1985 – 1987** Open Ateliers in Rotterdam, the Netherlands - Graphics and model drawing courses.
- 1984 – 1985** Kwantlen College (completed one year of Fine Arts)



POST SECONDARY COURSES DEVELOPED AND TAUGHT

CONTENT	COURSE
Adobe Photoshop 7 –CS3	<i>Digital Imaging</i>
Adobe Photoshop CS2 – Interface Design/ImageReady	<i>Advanced Digital Imaging</i>
Web Development Theory/XHTML/CSS	<i>Introduction to WWW</i>
Introduction to Dreamweaver MX2004	<i>Web Development I</i>
Commercial Website Development Using Dreamweaver	<i>Web Development II</i>
Foundation Course Design Theory & Application	<i>Fundamentals of Design</i>
Microsoft Office 2004 + Computer Theory	<i>Computer Literacy</i>
Macromedia Flash MX 2004	<i>Web Multi Media</i>
Basic English Essay Writing Skill Development	<i>English 100</i>
Career Package Development – Resume/Interview Skills	<i>Career Development</i>
Adobe Premiere 1.5	<i>Video Editing</i>
Adobe Premiere & Digital Video Camera & Shooting Skills	<i>Video Production</i>
Adobe After Effects 6.5(PB)	<i>Advanced Video Animation</i>
Renaissance to Present	<i>History of Modern & Contemporary Art</i>
Foundation Drawing, Still Life, Perspective	<i>Drawing</i>
Commercial Website Administration & Production	<i>Project Management</i>
Conceptual Development	<i>Design Layout</i>